




MAIN COLOUR PALETTE

We use 3 colours from the logo.




The logo consists of three elements: a green leaf with a white vein, an orange sun with rays, and a blue snowflake, all contained within a circular frame with a green border.

	C: 0%	R: 255
	M: 41%	G: 168
	Y: 94%	B: 0
#ffa800	K: 0%	

	C: 36%	R: 159
	M: 34%	G: 148
	Y: 39%	B: 137
#9f9489	K: 15%	

SEEDS

	C: 72%	R: 0
	M: 0%	G: 184
	Y: 20%	B: 206
#00b8ce	K: 0%	

ALTERNATIVE COLOUR PALETTE

For the SEEDS communication, an alternative colour palette is to be used on other design materials such as illustrations, infographics, typographies... This colour palette includes 5 additional colours.



#ef5d00

C: 0%
M: 74%
Y: 100%
K: 0%

R: 239
G: 93
B: 0



#68b900

C: 64%
M: 0%
Y: 100%
K: 0%

R: 104
G: 185
B: 0



#1b5e0d

C: 87%
M: 36%
Y: 100%
K: 33%

R: 27
G: 94
B: 13



#1c3d65

C: 98%
M: 76%
Y: 34%
K: 23%

R: 28
G: 61
B: 101



#0081ab

C: 83%
M: 35%
Y: 18%
K: 4%

R: 255
G: 168
B: 0

